



Sponsorship Opportunities & commitment Form 2021

Available Sponsorship Levels

- Presenting Sponsor (\$50,000)
- Diamond Sponsor (\$30,000)
- Platinum Sponsor (\$25,000)
- Gold Sponsor (\$15,000)
- Silver Sponsor (\$10,000)
- Bronze Sponsor (\$5,000)

Sponsor Contact Information

To confirm your company's sponsorship of the 2021 Stop Traffic Walk, please complete each section of this form and return to The Dream City Foundation. You can scan and email it to Tracy Erwin - terwin@dreamcityfoundation.org or mail it to the address below.

Company Name _____

Sponsorship Level _____ Activation (if known): _____

Company Liaison Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Email _____ Phone _____

Signature of Acceptance (Sponsor) _____

Signature of Acceptance (DCF) _____

The Dream City Foundation 13613 N Cave Creek Road, Phoenix, AZ 85022



Presenting Sponsorship Benefits

Presenting Sponsor \$50,000:

Pre-Event:

- Logo on front cover of walker welcome packet (~10,000 impressions)
- Logo on front of STW brochure (~75,000 impressions)
- Logo on STW website with link to company home page (~50,000 page views)
- Logo on front of STW newsletter (~10,000 impressions)
- Opportunity for company representative to speak at corporate recruitment events.
- Opportunity to speak, display company banner, or product sampling at STW kick-off.
- Logo inside of all sponsorship packets & team captain kits (~1,000 impressions)
- Logo on STW Kick off invitations & recognition at event (~1,000 impressions)

- Logo on STW event posters (~10,000 impressions)
- Full page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Prime Event activation (See below)
- Opportunity for product sampling/information dispersal at event (~10,000 impressions)
- Two tents for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- Podium recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 4 company banners displayed at event-provided by company (~10,000 impressions)



Diamond Sponsorship Benefits

Diamond Sponsor \$30,000:

Pre-Event:

- Logo on back of walker welcome packet (~10,000 impressions)
- Logo on back of STW brochure (~75,000 impressions)
- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)
- Half page ad in walker welcome packets (~10,000 impressions)
- Logo on STW event posters (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- Podium recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 2 company banners displayed at event-provided by company (~10,000 impressions)

Post Event:

- STW Sponsor Plaque

Platinum Sponsorship Benefits

Platinum Sponsor \$25,000:

Pre-Event:

- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- On-Screen recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 1 company banner displayed at event-provided by company (~10,000 impressions)



Gold Sponsorship Benefits

Gold Sponsor \$15,000:

Pre-Event:

- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 1 company banner displayed at event-provided by company (~10,000 impressions)

Silver Sponsorship Benefits

Silver Sponsor \$10,000:

Pre-Event:

- Logo on back of STW newsletter (~10,000 impressions)
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)

Bronze Sponsor \$5,000:

Pre-Event:

- Logo on back of STW newsletter (~10,000 impressions)
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)