



## Sponsorship Opportunities & Commitment Form

### Sponsorship Levels

Presenting Sponsor (\$75,000)

Diamond Sponsor (\$50,000)

Platinum Sponsor (\$25,000)

Gold Sponsor (\$15,000)

Silver Sponsor (\$10,000)

Bronze Sponsor (\$5,000)

### Sponsor Contact Information

To confirm your company's sponsorship of the 2020 Stop Traffic Walk, please complete each section of this form and return to The Dream City Foundation. You can scan and email it to Tracy Erwin - [terwin@dreamcityfoundation.org](mailto:terwin@dreamcityfoundation.org) or mail it to the address below.

Company Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Activation (if known): \_\_\_\_\_

Company Liaison Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature of Acceptance (Sponsor) \_\_\_\_\_

Signature of Acceptance (DCF) \_\_\_\_\_

The Dream City Foundation 13613 N Cave Creek Road, Phoenix, AZ 85022

### Presenting Sponsor \$75,000:

Pre-Event:

- Logo on front cover of walker welcome packet (~10,000 impressions)
- Logo on front of STW brochure (~75,000 impressions)
- Logo on STW website with link to company home page (~50,000 page views)
- Logo on front of STW newsletter (~10,000 impressions)
- Opportunity for company representative to speak at corporate recruitment events.
- Opportunity to speak, display company banner, or product sampling at STW kick-off.
- Logo inside of all sponsorship packets & team captain kits (~1,000 impressions)
- Logo on STW Kick off invitations & recognition at event (~1,000 impressions)



- Recognition at and invitation to STW Kick Off
- Logo on STW event posters (~10,000 impressions)
- Full page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Prime Event activation (See below)
- Opportunity for product sampling/information dispersal at event (~10,000 impressions)
- Two tents for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- Podium recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 4 company banners displayed at event-provided by company (~10,000 impressions)

Post Event:

- Recognition at and invitation to post STW celebration party (~1,000 impressions)
- STW Sponsor Plaque

**Diamond Sponsor \$50,000:**

Pre-Event:

- Logo on back of walker welcome packet (~10,000 impressions)
- Logo on back of STW brochure (~75,000 impressions)
- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)
- Recognition at and invitation to STW Kick Off
- Half page ad in walker welcome packets (~10,000 impressions)
- Logo on STW event posters (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- Podium recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 2 company banners displayed at event-provided by company (~10,000 impressions)

Post Event:

- Recognition at and invitation to post STW celebration party (~1,000 impressions)
- STW Sponsor Plaque

**Platinum Sponsor \$25,000:**

Pre-Event:

- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)



- Recognition at and invitation to STW Kick Off
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- Logo on participant STW T-Shirts (~50,000 impressions)
- On-Screen recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 1 company banner displayed at event-provided by company (~10,000 impressions)

Post Event:

- Invitation to post STW celebration party (~1,000 impressions)

**Gold Sponsor \$15,000:**

Pre-Event:

- Logo on STW website (~50,000 page views)
- Logo on back of STW newsletter (~10,000 impressions)
- Invitation to STW Kick Off
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- Event activation (see below)
- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)
- Opportunity to put company logo goodies in banner prize packages (~10,000 impressions)
- 1 company banner displayed at event-provided by company (~10,000 impressions)

Post Event:

- Invitation to post STW celebration party (~1,000 impressions)

**Silver Sponsor \$10,000:**

Pre-Event:

- Logo on back of STW newsletter (~10,000 impressions)
- Invitation to STW Kick Off
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)

Post Event:

- Invitation to post STW celebration party (~1,000 impressions)



**Bronze Sponsor \$5,000:**

Pre-Event:

- Logo on back of STW newsletter (~10,000 impressions)
- Invitation to STW Kick Off
- Quarter page ad in walker welcome packets (~10,000 impressions)

Day-Of:

- One tent for participation (~10,000 impressions)
- On-Screen recognition at event (~10,000 impressions)

Post Event:

- Invitation to post STW celebration party (~1,000 impressions)