

Corporate Sponsorship Levels 2020



| | PRESENTING SPONSOR \$75,000: | DIAMOND SPONSOR \$50,000 | PLATINUM SPONSOR \$25,000 | GOLD SPONSOR \$15,000 | SILVER SPONSOR \$10,000 | BRONZE SPONSOR \$5,000 |
|--|--|--------------------------|---------------------------|-----------------------|-------------------------|------------------------|
| PRE-EVENT | Opportunity for company representative to speak at corporate recruitment events. | • | | | | |
| | Opportunity to speak, display company banner, or product sampling at STW kick-off. | • | | | | |
| | Recognition at and invitation to STW kick off | • | • | | | |
| | Half page ad in walker welcome packets (~10,000 impressions) | | • | | | |
| | Quarter page ad in walker welcome packets (~10,000 impressions) | | | • | • | • |
| | Full page Ad in walker welcome packets (~10,000 impressions) | • | | | | |
| | Logo on front cover of walker welcome packet (~10,000 impressions) | • | | | | |
| | Logo on back of walker welcome packet (~10,000 impressions) | | • | | | |
| | Logo on STW website (~50,000 page views) | | • | • | • | |
| | Logo on STW website with link to company web page (~50,000 page views) | • | | | | |
| | Logo on back of STW Newsletter (~10,000 impressions) | | • | • | • | • |
| | Logo on front of STW Newsletter (~10,000 impressions) | • | | | | |
| | Logo inside of all sponsorship packets & team captain kits (~1,000 impressions) | • | | | | |
| | Logo on STW Kick off invitations & recognition at event (~1,000 impressions) | • | | | | |
| | Logo on STW event posters (~10,000 impressions) | • | | | | |
| Logo on front of STW Brochure (~75,000 impressions) | • | | | | | |
| Logo on back of STW Brochure (~75,000 impressions) | | • | | | | |
| Invitation to STW kick off | • | • | • | • | • | • |
| DAY-OFF | Product sampling/information dispersal at event (~10,000 impressions) | • | | | | |
| | Two tents for participation (~10,000 impressions) | • | | | | |
| | One tent for participation (~10,000 impressions) | | • | • | • | • |
| | Event activation (see bottom of page) | • | • | • | • | • |
| | Logo on participant STW T-Shirt (~50,000 impressions) | • | • | • | | |
| | On-Screen recognition at event (~10,000 impressions) | • | • | • | • | • |
| | Podium recognition at event (~10,000 impressions) | • | • | | | |
| | Company logo swag in banner prize packages (~10,000 impressions) | • | • | • | • | |
| | 1 company banner displayed at event-provided by company (~10,000 impressions) | | | • | • | |
| | 2 company banners displayed at event-provided by company (~10,000 impressions) | | • | | | |
| 4 company banners displayed at event-provided by company (~10,000 impressions) | • | | | | | |
| POST | Recognition at and invitation to post STW celebration party (~1,000 impressions) | • | • | | | |
| | STW Sponsor Plaque | • | • | | | |
| | Invitation to post STW celebration party (~1,000 impressions) | • | • | • | • | • |

EVENT ACTIVATIONS:

- Finish line sponsor
- Midway sponsor (bounce houses, etc)
- Food truck sponsor
- Stage sponsor
- Fireworks Celebration Sponsor
- Route Sponsors (multiple)
- Registration Sponsors
- Technology Sponsor
- Shuttle Sponsor
- Many more!